

## Earnings Release 4Q.2009/ Full year 2009 Results



### ■ Full year / 4Q.2009 Results for key affiliates

(Unit: Billion Won)

Wbn	Revenue						Operating Profits						Recurring Profits						Net Profits					
	4Q'08	4Q.'09	yoy	2008	2009	yoy	4Q'08	4Q.'09	yoy	2008	2009	yoy	4Q'08	4Q.'09	yoy	2008	2009	yoy	4Q'08	4Q.'09	yoy	2008	2009	yoy
Orion	141.2	153.5	8.7%	578.7	621.5	7.4%	0.1	12.6	12500.0%	31.9	52.9	65.8%	- 42.9	- 23.5	-	- 12.3	59.0	-	- 47.0	- 31.3	-	- 29.0	37.1	-
Orion Snack International	23.5	26.0	10.6%	105.9	109.9	3.8%	1.4	3.1	-	7.5	9.6	28.0%	- 6.6	0.4	-	- 3.8	6.6	-	- 6.5	0.0	-	- 4.8	3.9	-
OFC(China)	84.4	102.2	21.1%	258.7	406.7	57.2%	- 6.3	- 10.6	-	10.8	13.7	26.9%	- 7.1	- 11.1	-	- 9.4	11.7	24.5%	- 5.3	- 8.5	-	- 7.1	8.6	21.1%
OFS(China)	13.4	24.9	85.8%	34.4	82.0	138.4%	1.1	3.9	254.5%	3.3	15.2	360.6%	0.3	2.6	766.7%	1.9	11.2	489.5%	0.3	2.2	-	1.7	9.8	476.5%
OSC(China)	6.9	6.7	-2.9%	20.5	35.2	71.7%	- 0.1	- 0.1	-	1.0	3.4	240.0%	- 0.1	- 0.4	-	0.30	2.5	733.3%	- 0.1	- 0.4	-	0.3	2.5	733.3%
OFR(Russia)	6.6	6.1	-7.6%	27.5	19.9	-27.6%	- 2.9	- 0.1	-	-4	-3.8	-	- 3.1	- 2.7	-	- 4.8	- 5.9	-	- 1.7	- 2.7	-	- 4.0	-5.3	-
OFN(Russia)	5.6	2.9	-48.2%	11.9	10.0	-16.0%	0.0	- 0.2	-	0.1	-2.9	-	- 6.1	0.3	-	- 7.7	- 4.4	-	- 6.1	0.3	-	- 7.7	- 4.4	-
OFV(Vietnam)	18.4	23.0	25.0%	56.2	92.7	64.9%	0.3	0.4	33.3%	1.3	7.9	507.7%	- 0.8	- 0.8	-	0.06	5.0	8233.3%	- 0.8	- 1.2	-	0.06	4.6	7566.7%
Sports ToTo	58.1	43.8	-24.6%	248.3	254.9	2.7%	9.0	- 8.2	-	87.1	82.2	-5.6%	7.6	- 8.8	-	79.9	78.3	-2.0%	0.9	- 14.5	-	71.2	58.8	-17.4%
OnMedia	14.1	16.6	17.7%	75.8	67.7	-10.7%	- 6.1	4.0	-	9.3	18.7	101.1%	- 5.7	2.8	-	11.1	18.2	64.0%	- 4.6	2.2	-	8.3	15.2	83.1%
Mediaplex	2.3	6.7	191.3%	29.7	45.0	51.5%	- 8.1	- 0.3	-	-21.9	2.5	-	- 16.0	- 7.7	-	- 27.4	- 4.6	-	- 16.6	- 7.8	-	- 27.5	- 4.5	-
<b>Total</b>	<b>374.5</b>	<b>412.4</b>	<b>10.1%</b>	<b>1,447.6</b>	<b>1,745.5</b>	<b>20.6%</b>	<b>- 11.6</b>	<b>4.5</b>	<b>-</b>	<b>126.2</b>	<b>199.4</b>	<b>58.0%</b>	<b>-80.5</b>	<b>-48.9</b>	<b>-</b>	<b>46.7</b>	<b>177.6</b>	<b>280.6%</b>	<b>-87.5</b>	<b>-61.7</b>	<b>-</b>	<b>15.7</b>	<b>126.3</b>	<b>706.5%</b>

### ■ Full year / 4Q.2009 Revenue Breakdown for Confectionary Business

Wbn	Revenue					
	4Q'08	4Q.'09	yoy	2008	2009	yoy
Korea	130.4	138.4	6.1%	536.7	566.3	5.5%
China	83.0	91.8	10.6%	246.1	406.7	65.3%
Russia	20.1	15.8	-21.4%	67.2	55.2	-17.9%
Vietnam	11.6	17.3	49.1%	37.8	65.3	72.8%
Others	9.6	13.3	38.5%	37.7	48.6	28.9%
<b>Total</b>	<b>254.7</b>	<b>276.6</b>	<b>8.6%</b>	<b>925.5</b>	<b>1,142.1</b>	<b>23.4%</b>

Domestic Contribution	51.2%	50.0%	-1.2%	58.0%	49.6%	-8.4%
Overseas Contribution	48.8%	50.0%	1.2%	42.0%	50.4%	8.4%