

Earnings Release 1H/2Q 2009 Results



■ 1H/2Q 2009 Results for Key Affiliates

(Unit: Billion Won)

Wbn	Revenue						Operating Profits						Recurring Profits						Net Profits					
	1H.'08	1H.'09	yoy	2Q'08	2Q'09	yoy	1H.'08	1H.'09	yoy	2Q'08	2Q'09	yoy	1H.'08	1H.'09	yoy	2Q'08	2Q'09	yoy	1H.'08	1H.'09	yoy	2Q'08	2Q'09	yoy
Orion	292.9	314.9	7.5%	144.5	156.6	8.4%	24.1	29.3	21.6%	13.0	14.6	12.3%	50.8	52.6	3.5%	20.5	27.2	32.7%	33.9	40.3	18.9%	10.1	21.3	110.9%
Orion Snack International	52.7	55.4	5.1%	27.1	28.5	5.2%	3.5	2.2	-37.1%	1.6	2.3	43.8%	3.1	- 2.0	—	0.6	0.6	0.0%	2.2	- 2.3	—	0.3	0.2	-33.3%
OFC(China)	109.4	204.1	86.6%	58.1	99.4	71.1%	11.6	16.6	43.1%	6.3	5.6	-11.1%	11.6	15.6	34.5%	6.0	5.0	-16.7%	8.7	11.7	34.5%	4.5	3.7	-17.8%
OFS(China)	12.2	33.9	177.9%	6.4	16.4	156.3%	1.4	6.4	357.1%	0.7	3.1	342.9%	1.1	4.8	336.4%	0.5	2.1	320.0%	1.0	4.2	320.0%	0.5	1.9	280.0%
OSC(China)	7.1	16.7	135.2%	4.0	7.6	90.0%	0.08	1.1	1275.0%	0.1	0.6	500.0%	- 0.06	0.7	—	0.04	0.5	1150.0%	- 0.06	0.7	—	0.04	0.5	1150.0%
OFR(Russia)	15.4	8.4	-45.5%	8.7	4.3	-50.6%	1.1	- 2.6	—	-0.09	-1.6	—	0.8	- 3.0	—	- 0.3	- 0.5	—	0.2	- 2.5	—	- 0.6	0.0	—
OFN(Russia)	1.9	4.9	157.9%	1.9	2.4	26.3%	- 0.3	- 2.2	—	- 0.3	-1.1	—	- 0.6	- 5.0	—	- 0.6	1.1	—	- 0.6	- 5.0	—	- 0.6	1.1	—
OFV(Vietnam)	22.2	46.6	109.9%	11.8	22.3	89.0%	0.9	5.1	466.7%	0.2	2.0	900.0%	0.9	4.1	355.6%	0.1	1.5	1400.0%	0.9	4.1	355.6%	0.1	1.5	1400.0%
Sports ToTo	133.4	151.9	13.9%	61.2	72.4	18.3%	57.0	66.5	16.7%	23.9	30.8	28.9%	54.0	64.3	19.1%	23.0	30.2	31.3%	52.1	53.1	1.9%	22.0	25.7	16.8%
OnMedia	42.5	30.6	-28.0%	22.5	17.7	-21.3%	14.2	7.4	-47.9%	7.1	6.6	-7.0%	15.3	7.8	-49.0%	8.0	6.9	-13.8%	12.6	6.3	-50.0%	6.1	5.7	-6.6%
Rise On	43.5	37.9	-12.9%	20.9	17.5	-16.3%	- 1.0	- 3.7	—	-1.2	-2.5	—	- 3.7	- 6.3	—	- 2.5	- 3.7	—	- 3.7	- 6.3	—	- 2.5	- 3.7	—
Mediaplex	14.6	32.8	124.7%	7.8	8.5	9.0%	- 8.3	1.3	—	-6.1	-1.0	—	- 6.5	0.5	—	- 5.1	- 1.5	—	- 5.7	0.5	—	- 4.8	- 1.5	—
Total	747.8	938.1	25.4%	374.9	453.6	21.0%	104.3	127.4	22.2%	45.2	59.4	31.4%	126.7	134.1	5.8%	50.2	69.4	38.1%	101.5	104.8	3.2%	35.1	56.4	60.5%

■ 2Q 2009 Revenue Breakdown for Confectionary Business

Wbn	Revenue					
	1H.'08	1H.'09	yoy	2Q'08	2Q'09	yoy
Korea	272.3	289.0	6.1%	134.2	143.0	6.6%
China	102.1	215.1	110.7%	53.2	99.4	86.8%
Russia	28.8	25.4	-11.8%	15.4	12.6	-18.2%
Vietnam	15.5	32.9	112.3%	7.5	15.3	104.0%
Others	18.3	22.4	22.4%	9.8	11.4	16.3%
Total	437.0	584.8	33.8%	220.1	281.7	28.0%

Domestic Contribution	62.3%	49.4%	-12.9%	61.0%	50.8%	-10.2%
Overseas Contribution	37.7%	50.6%	12.9%	39.0%	49.2%	10.2%