

Earnings Release 1Q.2009

■ 1Q.2009 Results for Key Affiliates

Wbn	Revenue			Operating Profits			Recurring Profits			Net Profits		
	1Q'08	1Q'09	yoy	1Q'08	1Q'09	yoy	1Q'08	1Q'09	yoy	1Q'08	1Q'09	yoy
Orion	148.4	158.4	6.7%	11.1	14.7	32.4%	30.3	25.4	-16.2%	23.8	19.1	-19.7%
OSI	25.6	26.9	5.1%	1.9	- 0.07	—	2.5	- 2.6	—	1.9	- 2.5	—
OFC(China)	51.4	104.7	103.7%	5.4	11.3	109.3%	4.9	10.8	120.4%	3.7	8.1	118.9%
OFS(China)	5.8	17.6	203.4%	0.7	3.3	371.4%	0.5	2.7	440.0%	0.5	2.3	360.0%
OFV(Vietnam)	10.5	24.3	131.4%	0.8	3.1	287.5%	0.3	2.6	766.7%	0.3	2.6	766.7%
OFR(Russia)	6.7	4.1	-38.8%	1.2	- 1.0	—	1.1	- 2.5	—	0.8	- 2.5	—
Sports ToTo	72.2	79.5	10.1%	33.1	35.7	7.9%	30.3	34.1	12.5%	30.3	27.4	-9.6%
OnMedia	20.0	14.3	-28.5%	7.1	0.8	-88.7%	7.3	0.9	-87.7%	6.5	0.6	-90.8%
Mediaplex	6.8	24.3	257.4%	- 2.2	2.3	—	- 1.4	2.0	—	- 0.9	2.0	—
Rise On	22.6	20.4	-9.7%	0.2	- 1.2	—	- 1.2	- 2.6	—	- 1.2	- 2.6	—
Total	370.0	474.5	28.2%	59.3	68.9	16.2%	74.6	70.8	-5.1%	65.7	54.5	-17.0%

■ 1Q. 2009 Revenue Breakdown for Confectionary Business

Wbn	Revenue		
	1Q'08	1Q'09	yoy
Korea	138.1	146.0	5.7%
China	48.9	104.6	113.9%
Russia	13.4	12.8	-4.5%
Vietnam	8.0	17.6	120.0%
Others	8.5	11.0	29.4%
Total	216.9	292.0	34.6%

Domestic Contribution	63.7%	50.0%	13.7%
Overseas Contribution	36.3%	50.0%	-13.7%