

Earnings Release 4Q.2010/ Full year 2010 Results



■ Full year / 4Q.2010 Results for key affiliates

(Unit: Billion Won)

Wbn	Revenue						Operating Profits						Recurring Profits						Net Profits					
	4Q.'09	4Q.'10	yoy	2009	2010	yoy	4Q.'09	4Q.'10	yoy	2009	2010	yoy	4Q.'09	4Q.'10	yoy	2009	2010	yoy	4Q.'09	4Q.'10	yoy	2009	2010	yoy
Orion	153.5	185.3	20.7%	621.5	706.5	13.7%	12.6	13.2	4.8%	52.9	60.8	14.9%	-23.5	2.6	—	59.0	238.2	303.7%	-31.3	-1.1	—	37.1	178.5	381.1%
Orion Snack International	26.0	32.0	23.1%	109.9	127.2	15.7%	3.1	2.3	-25.8%	9.6	14.6	52.1%	0.4	0.1	-75.0%	6.6	11.6	75.8%	0.0	-0.6	—	3.9	7.8	100.0%
OFC(China)	102.2	145.4	42.3%	406.7	524.7	29.0%	-10.6	-3.1	—	13.7	19.2	40.1%	-11.1	-3.2	—	11.7	18.8	60.7%	-8.5	-2.5	—	8.6	14.0	62.8%
OFS(China)	24.9	28.6	14.9%	82.0	118.1	44.0%	3.9	3.8	-2.6%	15.2	23.6	55.3%	2.6	2.8	7.7%	11.2	19.3	72.3%	2.2	2.3	4.5%	9.8	16.8	71.4%
OSC(China)	6.7	10.3	53.7%	35.2	44.0	25.0%	-0.1	0.3	—	3.4	5.5	61.8%	-0.4	0.1	—	2.5	4.7	88.0%	-0.4	-0.3	—	2.5	4.1	64.0%
OFG(China)	—	10.6	—	—	28.8	—	—	1.6	—	—	2.2	—	—	0.8	—	—	-0.2	—	—	0.9	—	—	-0.2	—
OFR(Russia)	6.1	6.9	13.1%	19.9	20.2	1.5%	-0.1	-0.7	—	-3.8	-1.9	—	-2.7	-0.7	—	-5.9	-2.2	—	-2.7	-0.2	—	-5.3	-2.0	—
OFN(Russia)	2.9	3.3	13.8%	10.0	8.9	-11.0%	-0.2	-0.6	—	-2.9	-2.3	—	0.3	-0.9	—	-4.4	-3.3	—	0.3	-0.9	—	-4.4	-3.3	—
OFV(Vietnam)	23.0	30.2	31.3%	92.7	106.9	15.3%	0.4	2.0	400.0%	7.9	8.5	7.6%	-0.8	0.8	—	5.0	4.0	-20.0%	-1.2	0.7	—	4.6	3.9	-15.2%
Sports ToTo	43.8	63.8	45.7%	254.9	255.1	0.1%	-8.2	10.1	—	82.2	74.6	-9.2%	-8.8	7.3	—	78.3	65.1	-16.9%	-14.5	5.8	—	58.8	49.0	-16.7%
Mediaplex	6.7	4.0	-40.3%	45.0	27.1	-39.8%	-0.3	-0.9	—	2.5	-1.3	—	-7.7	-5.6	—	-4.6	-6.8	—	-7.8	-5.7	—	-4.5	-7.9	—
Total	395.8	520.4	31.5%	1,677.8	1,967.5	17.3%	0.5	28.0	5500.0%	180.7	203.5	12.6%	-51.7	4.1	—	159.4	349.2	119.1%	-63.9	-1.6	—	111.1	260.7	134.7%

■ Full year / 4Q.2010 Revenue Breakdown for Confectionary Business

Wbn	Revenue					
	4Q.'09	4Q.'10	yoy	2009	2010	yoy
Korea	138.4	168.5	21.7%	566.3	641.6	13.3%
China	102.2	145.4	42.3%	406.7	524.7	29.0%
Russia	15.8	16.7	5.7%	55.2	48.9	-11.4%
Vietnam	17.3	24.6	42.2%	65.3	73.0	11.8%
Others	13.3	12.7	-4.5%	48.6	56.3	15.8%
Total	287.0	367.9	28.2%	1,142.1	1,344.5	17.7%

Domestic Contribution	48.2%	45.8%	-2.4%	49.6%	47.7%	-1.9%
Overseas Contribution	51.8%	54.2%	2.4%	50.4%	52.3%	1.9%